ORDER

Order / Rev: 102656 Orders 06830032 Alt Order #; Product Desc: BERKLEY FOR SENATE Estimate: 308 10/23/12 - 10/29/12 Primary AE: Amy McCreary Flight Dates: BLPHI Sales Office, Original Date / Rev: 06/28/12 / 10/22/12 Sales Region, National Order Type: **GENERAL** Agency Name: Shorr Johnson Magnus Billing Type: Cash **Buying Contact:** Billing Calendar: Broadcast Billing Contact: Billing Cycle: EOM/EOC 1831 Chestnut St. Philadelphia, PA 19103 Agency Commission: 15% Advertiser Name: New Business Thru: Demographic: A35 +00:05:00 PLC01 Order Separation: Product Codes; SELECT PRIORITY CODE Advertiser External ID: Priority:

Bill Plan

Start Date	Start Date End Date		Gross Amount	Net Amount		
10/01/12	10/28/12	98	\$76,200.00	\$64,770 00		
10/29/12	10/29/12	22	\$17,175.00	\$14,598.75		

Totais

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	98	\$76,200.00	\$64,770.00	0.00
November 2012	22	\$17,175.00	\$14,598.75	0.00
Totals	120	\$93,375 00	\$79,368.75	0 00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	20%	\$93,375.00
Market	100%	\$466,875.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$98,043.75
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	32%	\$149,400.00
KTUD	0%	\$0.00
KVVU	25%	\$116,718.75
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$9,337.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 3	KSNV	10/29/12	10/29/12	M-F 5-6a WakeUp w/Wa	φм	5-6a	M	;30	2	\$450.001	0 00 NM	2	\$900.00
				M-F 5-6a WakeUp w/Wa	agners								

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Order / Rev:

103686

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830032

Product De

Product Desc: BERKLEY FOR SENATE

Flight Dates:

10/23/12 - 10/29/12

Estimate: 30\$

KSNV

Ln Ch Start 3 KSNV 10/29/1	End 2 10/29/12	Inventory Cod M-F 5-6a Wake		Start/End T 5-6a	ime Days	Len Spo - :30	ots 2	\$450.001	Rtg Type S 0.00 NM	pots 2	Amount \$900.0
REV RATE NEV	vs	M-F 5-6a Wake	Up w/Wagners								
Start Date Week 10/29/12	End Date 11/04/12	Weekdays M	Spots/Week 2		Rating 0.00						
		M-F 5-6a Wake M-F 5-6a Wake		5-6a	-TWTF-	- ;30	8	\$450.001	0.00 NM	8	\$3,600 0
REV RATE NEV NEWS Start Date	VS End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/22/12 5 KSNV 10/23/1	10/28/12 2 10/26/12			6-7a	0.00 -TwTF-	- :30	8	\$700.001	0.00 NM	8	\$5,600 0
REV RATE NEV	vs	M·F 6·7a Wake	Op www.agners								
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	Weekdays -TwTF	Spots/Week 8	\$700.00	Rating 0.00						
6 KSNV 10/29/1		M·F 6-7a Wake M·F 6-7a Wake		6-7a	M	- ;30	2	\$700.001	0.00 NM	2	\$1,400 0
NEWS Start Date	End Date	Weekdays M	Spots/Week		Rating						
Week. 10/29/12 7 KSNV 10/29/1	11/04/12 2 10/29/12		2 C M	\$700.00 658a-9am	0.00 M	- :30	4	\$900,001	0 00 NM	4	\$3,600.0
REV RATE TOU TODAY			Santa Milanda	Dete	Detice						
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays M	Spots/Week 4	. —	<u>Rating</u> 0.00						
8 KSNV 10/23/1 REV RATE TOD TODAY		Today Show Today Show	СМ	658a-9am	-TWTF-	- :30	16	\$900.001	0.00 NM	16	\$14,400.0
Start Date	End Date	<u>Weekdays</u> -TwTF	Spots/Week		Rating 0.00						
Week: 10/22/12 Spot Ch Date Ra 10 KSNV 10/22/1		escription		\$900.00 <u>t/End Time</u> a-9am	0.00	Weekdays -TwThF	<u>Lenc</u>	<u>ith Rate</u> 30 (\$900.00)	Rtg Type 0 00 <i>NM</i>		
	17,8.18,8.19 ILABLE RAT	E] NOT AVAILA	BLE RATE								
13 KSNV 10/22/1		·		a-9am		-TWThF	- 2,	30 (\$900.00)	0 00 NM		
	LABLE RAT	E) NOT AVAILAE oday Show		a-9am		- TWT hF	- 23	30 (\$900.00)	0.00 <i>NM</i>		
	17,8.18,8.19 ILABLE RAT	E] NOT AVAILAE	BLE RATE								
17 KSNV 10/22/1 (P) MG for 8.13			658	a-9am		-TWThF	- :	30 \$900.00	0.00 NM		
18 KSNV 10/22/1	2·10/28/12 T	-	658	a-9am		-TWThE	- :	30 \$900.00	0.00 NM		
[Revised Rate 19 K\$NV 10/22/1 19 MG for 8.13		_	658	a-9am		-TwThF	- ;:	30 \$900.00	0.00 NM		
•	ate to Reinst	ate]									
10 KSNV 10/23/1		Noon News Noon News	СМ	12·1230pm	-TWTF-	– ·30	4	\$425 001	0 00 NM	4	\$1,700 0
NEWS				_	-				ł		
Start Date	End <u>Date</u>	<u>Weekdays</u> -TwTF	Spots/Week	<u>Rate</u>	Rating				L		

n Ch., Stort End., Inventory Code. Break Start/End Time, Davis. Len Spots. Rate, Pri. Rtd Type Spots. Amount

4 KSNV 10/22/12-10/28/12 Noon News See MG 10.5 [NOT AVAILABLE RATE] NOT AVAILAI	12-1230pm	–тwтh <i>г :30 (\$426.99</i>) 0.00 <i>NM</i>	
5 KSNV 10/22/12-10/28/12 Noon News MG for 10.4 10/24 [Revised Rate to Reinstate]	12-1230pm	-TwThF ;30 \$425.00 0.00 NM	
E 11 KSNV 10/29/12 10/29/12 Noon News Noon News	CM 12-1230pm	M :30 1 \$425.001 0.00 NM 1 :	\$425.00
REV RATE NEWS NEWS			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/29/12 11/04/12 M	<u>Spots/Week</u> <u>Rate</u> 1 \$425.00	Rating 0.00	
E 12 KSNV 10/29/12 10/29/12 M-F Today Sho		M :30 2 \$425.001 0.00 NM 2	\$850.00
M-F Today Sho REV RATE TODAY 2 TODAY 2	w II		
Start Date End Date Weekdays	Spots/Week Rate	Rating	
Week: 10/29/12 11/04/12 M Spot Ch Date Range Description	2 \$425.00 <u>Start/End Time</u>	0.00 Weekdays Length Rate Rtg Type	
Spot Ch Date Range Description 1 KSNV 10/29/12-11/04/12 M-F Today Show		M :30 (\$425.00) 0.00 NM	
See MG 12.3 [NOT AVAILABLE RATE] NOT AVAILAI			
3 KSNV 10/29/12-11/04/12 M-F Today Show	II 3rd Hr 9-10a	M :30 \$425.00 0.00 NM	
MG for 12.1 10/29 [Revised Rate to Reinstate]			
E 13 KSNV 10/23/12 10/26/12 M-F Today Sho M-F Today Sho		-TWTF :30 8 \$425.001 0.00 NM 8 \$3	3,400.00
REV RATE TODAY 2 TODAY 2			
Start Date End Date Weekdays Week: 10/22/12 10/28/12 -TwTF	Spots/Week Rate 8 \$425.00	Rating 0.00	

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KSNV

Order / Rev.

103686

Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates: 06830032

Product Descri

BERKLEY FOR SENATE

10/23/12 - 10/29/12 Estin

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Estimate: 30S

Ln Ch Star	rt End	Inventory Cod	e Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 13 KSNV 10/23	/12 10/26/12	•		9-10a	-TWTF-	- :30	8	\$425.001	0.00 NM	8	\$3,400.00
REV RATE TO	DDAY 2	M-F Today Sho	w II								
TODAY 2											
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	<u>Spots/Week</u> 8	<u>Rate</u> \$425.00	<u>Ratinq</u> 0.00						
Spot Ch Date	-	Description	_	t/End Time	0.00	Weekdays	Len	gth Rate	Rtq Type		
		/I-F Today Show				-TWThF		30 (\$425.00)			
		11,13.12,13.13 [E] NOT AVAILAI	RIE BATE								
•		M-F Today Show		a		-TWThF		:30 (\$425.00)	0.00 NM		
See MG	13.9, 13, 10, 13.	11, 13. 12, 13. 13		u				10.20.007	0 00 ,,,,,		
-		rej not availa		-		mark c			0.00 844		
		N-F Today Show	// 3rd Hr 9-10	a		-TWThF		:30 (\$425 00)	יאיין טט ט		
		11, 13. 12, 13. 13 [E] NOT AVAILA	BLE RATE								
		#-F Today Show		a		-TWThF		30 (\$425.00)	0 00 NM		
		11,13.12,13.13									
•		TE] NOT AVAILA									
		N-F Today Show	// 3rd Hr 9-10	а		-TWThF	٠.	:30 (\$425.00)	0 00 <i>NM</i>		
		11,13.12,13.13	DIE DATE								
• • • • • • • • • • • • • • • • • • •		ΓΕ] NOT AVAILAI ∕I-F Today Show I		la.		-TWThF		30 \$425 00	0.00 NM		
	3.8,13.1,13 3,1	•	3 u 0	a		-141111		.50 \$425.00	0.00 14161		
~	Rate to Reinst										
10 KSNV 10/22	/12-10/28/12 N	I-F Today Show	II 3rd Hr 9-10	а		-TWThF	- 1	30 \$425.00	0 00 NM		
MG for 13	3,8,13.1,13.3,1	3.4,13.7									
•	Rate to Reinst	-									
		A.F Today Show	II 3rd Hr 9-10	a		-TWThF		30 \$425.00	0 00 NM		
	3.8,13.1,13,3,1 Rate to Reinst										
-		նեւշյ ՈւF Today Show∃	II 3rd Hr 9-10	a		-TWThF	- ;	30 \$425.00	0 00 NM		
	3.8,13 1,13.3,1	•									
	Rate to Reinst										
13 KSNV 10/22	/12-10/28/12 N	II-F Today Show	II 3rd Hr 9–10	а		-TWThF	. :	30 \$425.00	0 00 NM		
	3.8,13.1,13.3,1										
	Rate to Reinst								2 22 2 12		
E 20 KSNV 10/29	10/29/12		СМ	3-4p	M	- :30	1	\$450.001	0.00 NM	1	\$450 00
REV RATE &	FREQ. PHIL	Dr Phil									
PHIL	F - 4 D - 4 -		C4- 08(a a la	Dete	Deties						
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 21 KSNV 10/23			CM	3-4p	-TWTF-	- :30	4	\$450.001	0.00 NM	4	\$1,800 00
C2 RGNV 10/2	112 10/20/12	Dr Phil	Civi	3.4p		.50	•	Ψ-100.001	0.00 14111	-	Ψ1,000 00
REV RAET & PHIL	FREQ. PHIL										
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12	10/28/12	-TWTF	4	\$450.00	0.00						
E 22 KSNV 10/23	/12 10/26/12		•	4-5pm	-TWTF-	- :30	8	\$725.001	0.00 NM	8	\$5,800.00
REV RATE &	EDEO NEVAK	4PM NEWS (1	hour)								
NEWS	FREQ., NEVI	3									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 10/22/12	10/28/12	-TWTF	8		0.00						
E 23 KSNV 10/29	10/29/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm	M	- ;30	2	\$725.001	0.00 NM	2	\$1,450.00
		4PM NEWS (1	hour)								
REV RATE &	FREQ NEWS										
NEWS	End Date	Mookdaye	Spots/Week	Rate	Rating						
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> M	<u> </u>		0.00						
E 26 KSNV 10/2			CM	5-630p	-TWTF-	<u> </u>	8	\$1,200.001	0.00 NM	8	\$9,600.00
, , , , , , , , , , , , , , , , ,				,					•		

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KSNV

Order / Rev:

103686

Advertiser;

Berkley, Shelley for Senate

Alt Order #:

06830032

32

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/23/12 - 10/29/12

Estimate:

30S

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	s Rate Pri	Rtg Type Spots	Amount
				M-F Early News							
	DEVER	TC NCIA	, 0	M-F Early News							
	NEWS	ITE NEW	5								
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				
	/eek; 10/2	22/12	10/28/12	-TWTF	. 8	\$1,200.00	0.00				
E 27	KSNV	10/29/1	2 10/29/12	M-F Early News	CM	5-630p	M	- :30	2 \$1,200.001	0.00 NM 2	\$2,400.00
		TE NEV	ıs	M-F Early News							
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				
	/eek: 10/2		11/04/12	M		\$1,200.00	0.00	-30	1 \$000.001	0 00 NM 1	\$900 00
E 28				FacetoFace/Ralst Face to Face w/	•	730-758pm	М	- :30	1 \$900,001	U UU NIM	\$900 00
	REV RA FACE	TE FAC	E								
W	<u>Star</u> /eek: 10/2	rt <u>Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> M-~	Spots/Week 1	<u>Rate</u> \$900.00	<u>Rating</u> 0.00				
E 29	KSNV	10/23/1	2 10/26/12	FacetoFace/Raist	ton RepΩM	730-758pm	-TWTF-	- :30	4 \$900 001	0.00 NM 4	\$3,600.00
				Face to Face w/ .	J Raiston						
	REV RA FACE	TE FAC	E								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Spo	/eek: 10/:	22/12 Date Ra	10/28/12	-TWTF escription	4 Star	\$900.00 t/End Time	0.00	Weekdays L	ength Rate	Rtg Type	
				acetoFace/Raiston				-TWThF	:30 (\$900.00)		
			5,29.6,29.7,			•					
	[.NC	IAVA TO	ABLE RAT	E] NOT AVAILABL	E RATE						
				acetoFace/Raiston	Report 730-	-758pm		-TWThF	:30 (\$900.00)	0.00 NM	
			5,29. <i>6,2</i> 9. <i>7,</i>		FDATE						
	-			E] NOT AVAILABL acetoFace/Raiston		-758nm		-TwThF	:30 (\$900.00)	0.00 NM	
			5,29. <i>6</i> ,29. <i>7.</i>		rreport 750	тобрін		(1)	.33 (4054 00)	0.00 74.00	
				E] NOT AVAILABL	E RATE						
	4 KSNV	10/22/12	-1 <mark>0/28</mark> /12 F	acetoFace/Ralston	Report 730-	758pm		-TWThF	:30 (\$900.00)	0.00 <i>NM</i>	
			5,29.6,29.7, LABLE RAT	29.8 E] NOT AVAILABL	E RATE						
	5 KSNV	10/22/12	2-10/28/12 F	acetoFace/Raiston	Report 730-	-758pm		-TWThF	30 \$900 00	0.00 NM	
	_		29.4,29.2,2 te to Reinst								
	6 KSNV	10/22/12	-10/28/12 F	acetoFace/Ralston	Report 730-	-758pm		-TWThF	;30 \$900,00	0.00 NM	
	-		.29.4,29.2,2 te to Reinsta								
	7 KSNV	10/22/12	-10/28/12 F	acetoFace/Ralston	Report 730-	-758pm		-TWThF	30 \$900,00	0.00 NM	
	4		29.4,29.2,2 te to Reinst								
	-			acetoFace/Raiston	Report 730-	-758pm		-TWThF	:30 \$900.00	0.00 NM	
	_		,29.4,29.2,2 te to Reinst								
E 31	KSNV	10/23/1	2 10/26/12	M-F Jeop/Wheel M-F Jeopardy/Wi	CM	630-730pm	-TWTF-	- 30	8 \$1,300 001	0 00 NM 8	\$10,400.00
	REV RA	TE JEP/	WHEEL	an ocopaidy/vvi	or i ortain	•					
	JEP/WH	IEEL.									

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KSNV

Order / Rev:

103686

Advertiser.

Berkley, Shelley for Senate

Alt Order #: Flight Dates 06830032 10/23/12 - 10/29/12 Product Desc:

Estimate

BERKLEY FOR SENATE

30\$

Ln Ch	Start	End	Inventory Code	Break	Start/End T						Amount
31 KSNV	10/23/1	2 10/26/12	M-F Jeop/Wheel	СМ	630-730pm	- T ₩ T F-	;30	8 \$1,300.001	0.00 NN	1 8	\$10,400 0
REV RA	ATE JEP/ HEEL	WHEEL	M-F Jeopardy/W	neel of Fortun	е						
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/		10/28/12	-TWTF	-	\$1,300.00	0.00	ter-al-dana	Laureth Data	D4- T		
	Date Ra		<u>Pescription</u> N-F Jeop/Wheel		rt/End Time -730pm		<u>Weekdays</u> -TwThF		Rtg Type		
Sec	e MG 31.	9,31.10,31.	11,31.12,31.13,31. [E] NOT AVAILABI	14,31.15,31.1			(M) III (.30(0),000.00/	0.00 141		
			1-F Jeop/Whee/		-730pm		-TWThF	.30(\$1,300.00)	0.00 NA	d	
Sei	9 MG 31,	9,31,10,31.	11,31,12,31,13,31. E] NOT AVAILABI	14,31.15,31.1	•			,			
3 KSNV	10/22/12	2-10/28/12 N	ıl-F Jeop/Wheel	630	-730pm		- TWThF	:30 (\$1,300,00)	0.00 M	Λ	
			11,31.12,31.13,31. E] NOT AVAILABI		6						
			⁄l-F Jeop/Wheel		-730pm		-TWThF	- ±30 (\$1,300.00)	0 00 NA	1	
[.N	OT AVAI	LABLE RAT	11,31.12,31.13,31, E] NOT AVAILABI	LE RATE			m arks	20/84 202 203	0.00 14		
			N-F Jeop/Wheel		⊢730pm		-TwThF	30 (\$1.300.00)	0.00 191	7	
[.N	OT AVAI	LABLE RAT	11,31.12,31.13,31. E] NOT AVAILABI	LE RATE			TUT IN	20/64 200 00	0.00 84		
			<i>N-F Jeop/Wheel</i> 11,31,12,31.13,31.		-730pm		-TWThF	:30 (\$1,300.00)	0.00 747	<i>"</i>	
			E} NOT AVAILABI		· ·						
-			Λ-F Jeop∕Wheel		-730pm		- TwThF	:30 (\$1,300.00)	0.00 NI	Λ	
Se	e MG 31.	9,31.10,31.	11,31,12,31.13,31. E] NOT AVAILABI		6						
8 KSNV	10/22/12	-10/28/12 N	∄-F Jeop∕Wheel	630	-730pm		-TWThF	- :30 (\$1,300.00)	0 00 NA	Λ	
			11,31.12,31.13,31. E} NOT AVAILABI		6						
			/I-F Jeop/Wheel		-730pm		-TWThF	- :30 \$1,300.00	0.00 Nf	4	
[Re	vised Ra	te to Reinst	_]	
			/I-F Jeop/Wheel		-730pm		-TWThF	:30 \$1,300.00	O DU NE	Л	
		,31.8,31.7,3 ite to Reinst	1.2,31,5,31.3,31.6 ate]	,31,1							
			/I-F Jeop/Wheel		-730pm		-TWThF	- :30 \$1,300.00	0.00 N	4	
		,31,8,31,7,3 ite to Reinst	s1,2,31.5,31.3,31.6 tate]	,31.1							
			/t-F Jeop/Wheel		-730pm		-TWThF	:30 \$1,300.00	0 00 N	4	
_		,31.8,31.7,3 ite to Reinst	31.2,31.5,31.3,31.6 :ate1	,31:1							
•			/I-F Jeop/Wheel	630	-730pm		- TwThF -	.30 \$1,300.00	0.00 N	A ^l	
⊕ MG	for 31.4	,31.8,31,7,3	31.2,31.5,31.3,31.6	,31.1							
•		te to Reinst	-								
			/I-F Jeop/Wheel		-730pm		-TWThF	- :30 \$1.300 00	0.00 N	4	
-		,31,8,31.7,3 ite to Reinst	31.2,31.5,31.3,31.6	,31.1							
•			ate₁ ⁄I-F Jeop/Wheel	630	-730pm		-TWThF	- :30 \$1.300.00	0.00 N	4	
⊕ мо	6 for 31.4		31.2,31.5,31,3,31.6		Тээрин				0.00		
-			1-F Jeop/Wheel	630	1-730pm		-TWThF	- :30 \$1,300.00	0 00 N	4	
⊕ MC	6 for 31.4		31.2,31.5,31.3,31.6	,31.1							
32 KSNV	10/29/1	2 10/29/12	M-F Jeop/Wheel M-F Jeopardy/W	CM heel of Fortur	630-730pm	M	:30	2 \$1,300,001	0 00 N	1 2	\$2,600.0
REV RA	ATE JEPA HEEL	WHEEL	www.my/**								
	ırt Date	End Date	Weekdays	Spots/Weel		Rating					
Week: 10.	/29/12	11/04/12	M		2 \$1,300.00	0.00		2 \$525.001	0.00 N	A 2	\$1,050.0

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Order / Rev;

103686

Advertiser,

Berkley, Shelley for Senate

Alt Order #. 06830032 Flight Dates: 10/23/12 -

Start Date

Week: 10/22/12

End Date

10/28/12

Weekdays

-TWTF--

Spots/Week

Rate

\$500.00

Rating

0.00

10/23/12 - 10/29/12

Product Desc: Estimate: BERKLEY FOR SENATE

30\$

KSNV

Ln Ch	Start	End	Inventory Code		Start/End Ti		•	ots Rate	Pri Rtg Type	Spots	Amount
			Weekend Jeopard	•		5	5-				
	RATE JEPA WHEEL	WHEEL	WKND Jeop/Whe	el						_	
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 1	10/22/12	10/28/12	S-	2	\$525.00	0.00				4	
E 34 KSN	IV 10/28/1	2 10/28/12	News 3 Live in Pri	me CM	7-10pm		-S :30	1 \$1,800.0	000 NM	1 1	\$1,800.0
	RATE NEV	/S AFTER N	News 3 in Prime IFL PRIME								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
_	10/22/12	10/28/12	S		\$1,800.00	0.00					
42 KSN	IV 10/29/1	2 10/29/12	The Tonight Show Tonight Show	CM	1135p-1237a	М	:30	2 \$500.	0.00 NM	2	\$1,000.0
	RATE TON SHOW	SHOW									
Week 1	Start Date 10/29/12	End Date 11/04/12	Weekdays M	Spots/Week 2	*	Rating 0.00			B . B. T		
	<u>Ch Date Ra</u> NV 10/29/11		escription he Tonight Show		<u>t/End Tlme</u> 5p-1237a		Weekdays M	<u>Length</u> - :30	Rate Rto Type (00.00) 0.00 NM		
	See MG 42.	3,42.4	E] NOT AVAILABL					,,	,		
	See MG 42.	3,42.4	he Tonight Show E] NOT AVAILABL		5p-1 2 37 a		M	- '30 (\$5	(00.00) 0.00 NM	1	
•	•		he Tonight Show		5p-1237a		M	- :30 \$:	500.00 0.00 NM	1	
⊕ r	MG for 42.2		_	, , ,	, , , , , , , , , , , , , , , , , , , ,			,00 \$	330,03 3.03 1111		
4 KSI	NV 10/29/12	2-11/04/12 T	he Tonight Show	1138	5p-1237a		M	- :30 \$	500,00 0.00 NM	l	
_	MG for 42.2 [Revised Ra	,42.1 ite to Reinsta	ate]								
REV	IV 10/23/1 RATE TON SHOW		The Tonight Show Tonight Show	, CM	1135p-1237a	-TWTF-	:30	8 \$500,	0.00 NM	1 8	\$4,000 .0

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KSNV

103686 Order / Rev: 06830032 Alt Order #:

10/23/12 - 10/29/12

Flight Dates:

Advertiser;

Berkley, Shelley for Senate

Product Desc Estimate:

BERKLEY FOR SENATE

30S

Ln	Ch	Start	End	Inventory Code		Start/End T				Rate Pri				Amour
43	KSNV	10/23/12	10/26/12	The Tonight Show Tonight Show	CM	1135p-1237a	- TWT	: :30	8 \$	500.001	0.00	NM	8	\$4,000.
	REV RA	ATE TON HOW	SHOW									1		
	,	rt Date	End Date		Spots/Week		Rating							
	/eek: 10		10/28/12	-TWTF	Star	4	0 00	Weekdays	Length	Data	Rtg T	wno		
Şρ		Date Rai		Description The Tonight Show		<u>t/End Time</u> 5p-1237a		-TWThF		(\$500.00)	_			
	Se	e MG 43.	9,43.10,43.	11,43.12,43.13,43.1 [E] NOT AVAILABL	4,43.15,43.1	•			,,,,,	(**************************************				
				The Tonight Show		5p-1237a		-TWThF	.30	(\$500.00)	0.00	NM		
	Se	e MG 43.	9,43.10,43.	11,43.12,43.13,43.1 [E] NOT AVAILABL		6								
				The Tonight Show		5p-1237a		–т w тh F	.30	(\$500.00)	0 00	NM		
				11,43.12,43.13,43.1 [E] NOT AVAILABL		6								
				The Tonight Show		5p-1237a		-TWThF	.30	(\$500.00)	0.00	NM		
				11,43.12,43.13,43.1 [E] NOT AVAILABL		6								
				The Tonight Show		5p-1237a		-TWThF	.30	(\$500 0 0)	0.00	NM		
	[.N	IOT AVAII	LABLE RA	<i>11,43.12,43 13,43 1</i> ГЕ] NOT AVAILABL	E RATE									
				The Tonight Show		5p-1237a		- TWThF	.30	(\$500.00)	0.00	NM		
	[N	IOT AVAI	LABLE RA	11,43.12,43 13,43.1 FE] NOT AVAILABL	E RATE				20	(8500.00)	0.00			
				The Tonight Show		5p-1237a		-TWThF	:30	(\$500.00)	0 00	IVIVI		
				11,43.12,43.13,43.1 [E] NOT AVAILABL		0								
	-			The Tonight Show		5p-1237a		-TWThF	:30	(\$500 00)	0.00	NM		
	Se	e MG 43.	9,43.10,43.	11,43.12,43.13,43.1 [E] NOT AVAILABL	4,43.15,43.1	-								
	9 KSNV	/ 10/22/12	-10/28/12]	The Tonight Show	113	5p-1237a		-TWThF	:30	\$500.00	0 00	NM		
	-			13.4,43.6,43.3,43.5,4 [E] NOT AVAILABL										
4				The Tonight Show		5p-1237a		- TWThF	30	\$500,00	0.00	NM		
	[R	evised Ra	te to Reins	•										
4				The Tonight Show		5p-1237a		-TWThF	:30	\$500 00	0 00	NM		
	[R	evised Ra	te to Reins	_						2502.00				
,	_			The Tonight Show		5р-1237а		- TwThF	30	\$500.00	0.00	MIM		
	_			13.4,43.6,43.3,43.5,4 TE] NOT AVAILABL										
	3 KSN\	/ 10/22/12	2-10/28/12	The Tonight Show	113	5 p -1 23 7a		-TWThF	:30	\$500 00	0.00	NM		
				13.4,43.6,43.3,43.5, TE] NOT AVAILABL										
	4 KSN	/ 10/22/12	2-10/28/12	The Tonight Show	113	5p-1237a		-TWThF	:30	\$500,00	0.00	ММ		
	[R	evised Ra	te to Reins		43.1									
				The Tonight Show		5p-1237a		-TWThF	:30	\$500.00	0.00	NM		
	[R	evised Ra	te to Reins	_										
•				The Tonight Show		5p-1237a		- TWThF	:30	\$500.00	0 00	NM		
				43.4,43,6,43.3,43.5, TE] NOT AVAILABL										

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KSNV

Order / Rev:

103686

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830032

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/23/12 - 10/29/12

Estimate:

30S

Ln Ch Start	End	Inventory Code		Start/End 1	ime Day	s Ler	Spot	s	Rate Pri	Rtg Type 5	Spots	Amount
		M-F News 3 at E	leven									
REV RATE NEW NEWS	/S											
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays M	Spots/Week 1	Rate \$1,200.00	Rating 0.00							
E 46 KSNV 10/27/1	2 10/28/12	Sa-Su News 3 at Sa-Su News 3 a		11pm-1135p	om	-ss :	30	2 \$ ⁻	1,100,001	0 00 NM	2	\$2,200 00
REV RAET NEW NEWS	/S											
Start Date Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> SS	_	<u>Rate</u> \$1,100.00	Rating 0.00	IAC			D.I.	Die Tone		
	2-10/28/12 S	lescription la-Su News 3 at E		<u>/End Time</u> n-1135pm		Weeke	-SaSu	Lengt 3:	<u>n Rate</u> 0 (\$1,100.00)	Rtg Type I 0 00 NM		
	LABLE RAT	E] NOT AVAILAB								0.00 NM		
3 KSNV 10/22/12 ⊕ MG for 46.2		ia-Su News 3 at E	leven 11pr	n-1135pm			-5 a 5u	3	0 \$1,100.00	0.00 NM		
[Revised Ra	ite to Reinst	ate]										
E 48 KSNV 10/27/1	2 10/27/12	Saturday Today Saturday Today	СМ	7a-9am		-S- ;	30	1	\$625,001	0.00 NM	1	\$625.00
REV RATE & FR SAT TODAY	REQ SAT TO	DDAY										
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$625.00	Rating 0.00							
E 49 KSNV 10/27/1	2 10/27/12	News 3 Sunrise News 3 Sunrise		6a-7a		-5- :	30	2	\$350.001	0 00 NM	2	\$700 00
REV RAET NEW NEWS	vs											
Start Date Week: 10/22/12	End Date 10/28/12	Weekdays S-	Spots/Week 2	Rate \$350.00	Rating 0.00							
E 50 KSNV 10/28/1	2 10/28/12	Sunday Today Sunday Today	СМ	7a-8am		s :	30	1	\$750.001	0.00 NM	1	\$750.00
REV RATE SUN SUN TODAY	TODAY											
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00							
N 53 KSNV 10/28/1	2 10/28/12	•	CM	6:30-8pm		5 ;	30	1	\$375,001	0.00 NM	1	\$375 00
REV RATÉ & FF	REQ VEGAS	Vegas Inc. S INC										
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00							
										Totals	120	\$93,375.00